



Media Advisory

July 6, 2010

Hastings CAS gears up for 8th Annual Rotary Loves Kids tournament for youth in care!

Date: Friday, July 16, 2010

Time: 1:00 pm

Venue: Bayview Golfing Centre, Highway 2, Trent Road, Belleville

While the main Rotary Loves Kids Golf Tournament takes place Friday, July 16th at two of Quinte's premiere golf courses – Black Bear Ridge and Trillium Wood - 28 kids in care will be hitting the links for a nine hole tournament of their own, thanks to Bayview Golfing Centre, followed by a wrap up dinner with entertainment at Market Square in downtown Belleville.

"We're really grateful to all those who have dug deep this year to help make this afternoon of golf possible for the kids and especially to Bayview Golfing Centre for once again donating their facilities for the kids' tournament," said Hastings CAS Executive Director, Rotarian Len Kennedy.

Financial sponsors of the kids' tournament - Arden Court Children's Residence, Loyalist Youth Services, Bayfield Homes and Quinte Learning Centre. – each donate \$1,000 to \$2,000 to provide an afternoon of golfing for seven groups of kids and their supervisors, with the funds contributed going directly towards the proceeds of the day. Ten percent of the money raised at the Rotary Loves Kids Golf Tournament is turned over to the Quinte Children's Foundation in support of their Reach for Success Bursary program, with the balance going to a number of kids-related programs in our area. Over the years Rotary Loves Kids has raised \$566,000 which has been contributed to Quinte area children's care in many ways, such as:

- The Trillium Childhood Cancer Support Centre in Picton which helps children and their families in the healing process and enhancing their quality of life.
- Easter Seals camp near Perth - helping kids with physical disabilities succeed.
- Quinte Children's Foundation: whose vision is to improve the quality of life for local children who are at risk.
- The Belleville General Hospital to help fund special diagnostic equipment for children.

This year's Rotary Loves Kids Golf Tournament Chair is local businessman and Rotarian, Ken Wheeler.

Participating children, Hastings CAS and Rotary representatives will be available for photographs and interviews at 2:00 pm, July 16, at Bayview Golfing Centre, Trent Road, Hwy 2, Belleville.

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For further information and interview requests contact:
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